

Principles of professionally-motivating training of students majoring in "tourism" and the rules for their implementation in practice

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Abstract

© 2015, Mediterranean Center of Social and Educational Research. All rights reserved. The need to study this problem stems from the fact that in a competitive tourism business the problem of competent, professionally-motivated personnel training is actualized for the implementation of this type of activity in modern conditions. To solve this problem in practice, it is necessary to investigate its theoretical foundations. In this context, this paper presents the rationale for the principles of professionally-motivating training of students majoring in "Tourism", and also proposes the rules to implement them in practice. The article contents are valuable both in theoretical and practical terms for university faculty members that train students majoring in "Tourism".

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Keywords

Practice, Principles, Professionally-motivating training, Students, Tourism